



## Privacy and Cookie Policy

This Privacy and Cookie Policy informs you about how our organization processes personal data within our organization. CM Partners Group comprises CM Partners Holding B.V., CM Partners B.V., CM Partners Advisory B.V., and CM Partners Capacity B.V. CM Partners Group, hereinafter referred to as "CMP," is the data controller responsible for processing your personal data. CMP respects your privacy and complies with the requirements set forth in the General Data Protection Regulation (GDPR).

### What Data Is Processed?

CMP processes personal data received from you, your employer, or a party acting on behalf of your employer in arranging training courses, exams, or educational services. This includes data provided when registering for a course or event, requesting a brochure or catalog, subscribing to a newsletter, or contacting us by other means. We collect and process, among other things, the following personal data: your name, address, and other contact details; information related to the course for which you have registered, including payment details; your feedback on the course; and any other information you voluntarily provide. Additionally, CMP may process data related to your participation in training programs, such as attendance records, results (e.g., exam scores), and whether you have successfully completed the course.

### Sharing Data with Accreditation Bodies

In the context of providing our training programs and examinations, your personal data may be shared with accreditation bodies CMP has contracted with, to the extent necessary to conduct examination procedures or to validate achieved results. For example, data may be shared with certN for the Foundation exam, or for the Practitioner exam. Data is shared strictly in accordance with contractual agreements and applicable privacy legislation.

### Purposes of Data Processing

CMP processes your personal data for the following purposes:

- To register and administratively process your participation in a training course, examination, or event.
- To deliver the training course, examination, or event you have registered for.
- To contact you by phone or email when necessary to perform our services.
- To conduct analysis aimed at improving our services.
- To send you newsletters, brochures, or catalogs.
- To respond to your inquiries and provide the information you have requested.
- To follow up with you by phone or email after a request for information or downloads, provided you have consented to such follow-up.
- To comply with legal obligations applicable to CMP.

CMP will not share your personal data with third parties unless you have provided prior consent, or we are legally required to do so.

### Cookies

Our websites use cookies—small text files automatically stored on your computer by your internet browser. Session cookies, for example, track which web pages you visit and which features you use.

This data helps improve the user-friendliness of our website. Session cookies are automatically deleted when you close your browser. You can configure your browser to alert you when a cookie is placed, or to block cookies altogether. However, if you choose to block cookies, certain functionalities of our website may not be available to you.

- **Purpose:** The Google Analytics cookie tracks how users interact with our website. This information is used to generate reports for CMP and to provide services related to website usage.
- **Duration:** This cookie originates from Google and is retained for a maximum of two years.
- **Sharing:** Google does not share anonymous data with third parties, except with processors acting on its behalf. For more information, see the [Google Privacy Policy](#).

## Newsletters

CMP distributes newsletters containing relevant information on contract management, the CATS CM® methodology, market developments, and CMP's services. If you are on our mailing list, you will receive these newsletters. CMP monitors your interaction (e.g., click behavior) with our newsletters and uses this information to better tailor the content and service offerings to your interests.

## Data Security and Retention

Your personal data is protected against misuse and unauthorized access using current industry-standard technologies. CMP retains your personal data for as long as necessary for the purposes outlined above or as required by law. CMP may retain your data for a longer period if there are legitimate reasons to do so.

In the event of an unauthorized breach of our systems, we will take all reasonable measures to secure your (contact) information. If a data breach occurs, we will notify you accordingly.

## Access, Correction, and Deletion

You have the right to access, correct, or delete your personal data. To do so, you may send a detailed request to CMP via email at [info@cmpartners.nl](mailto:info@cmpartners.nl), including your name and address. CMP will respond to your access or correction request as soon as possible and no later than within two weeks. If you request deletion, CMP will remove your data as soon as possible, unless we are legally obligated to retain it or there are other compelling reasons to do so.

We also inform you that you have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens), which you can do via [this website](#).

## Changes to This Policy

CMP reserves the right to amend this Privacy Policy. We recommend reviewing this policy periodically to stay informed of any changes. Material changes will also be communicated through our email communications. This Privacy Policy was last updated on **March 24, 2025**.